

MOTION

The Los Angeles Fashion District (Fashion District) offers a unique and special shopping experience unlike any other in the region. This shopping experience depends upon some outdoor display of merchandise and the dynamic interaction between pedestrians in the public right-of-way and surrounding shops. There have been many years of a successful, but informal, arrangement between the City enforcement agencies and merchants on the use of outdoor displays and the limited use of sidewalk areas for the commercial activity.

Recent City enforcement has been at a higher level than experienced in the Fashion District over the past several years. The most recent enforcement activity in the Fashion District has created uncertainty, fostered a negative effect on economic activity, and damaged the unique character of the area. Merchants, owners and City agencies have expressed a desire to pursue a legislative resolution to the use of outdoor display and limited use of the public right-of-way in the Fashion District, and in doing so, creating a balance that protects public health and safety while also promoting good economic activity.

I THEREFORE MOVE that the Planning Department, with the cooperation and assistance of the Department of Public Works, Police Department, and other agencies as necessary, be directed to report to the City Council with recommendations for the implementation of an appropriate land use overlay zone for the outdoor display of merchandise and the revocable use of portions of city sidewalks in the Fashion District for commercial activity.

I FURTHER MOVE that the Police Department and the Department of Public Works be authorized to suspend, at their discretion, current enforcement activities relative to the above described matter pending the presentation and consideration of the report to be submitted by the Planning Department.

PRESENTED BY: \_\_\_\_\_  
JAN PERRY  
Councilwoman, 9<sup>th</sup> District

SECONDED BY: \_\_\_\_\_