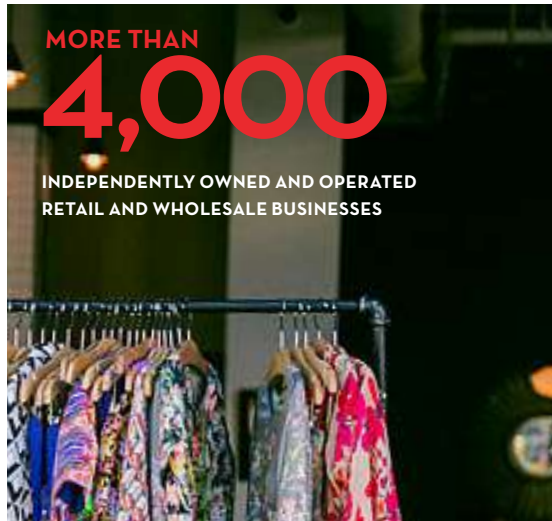


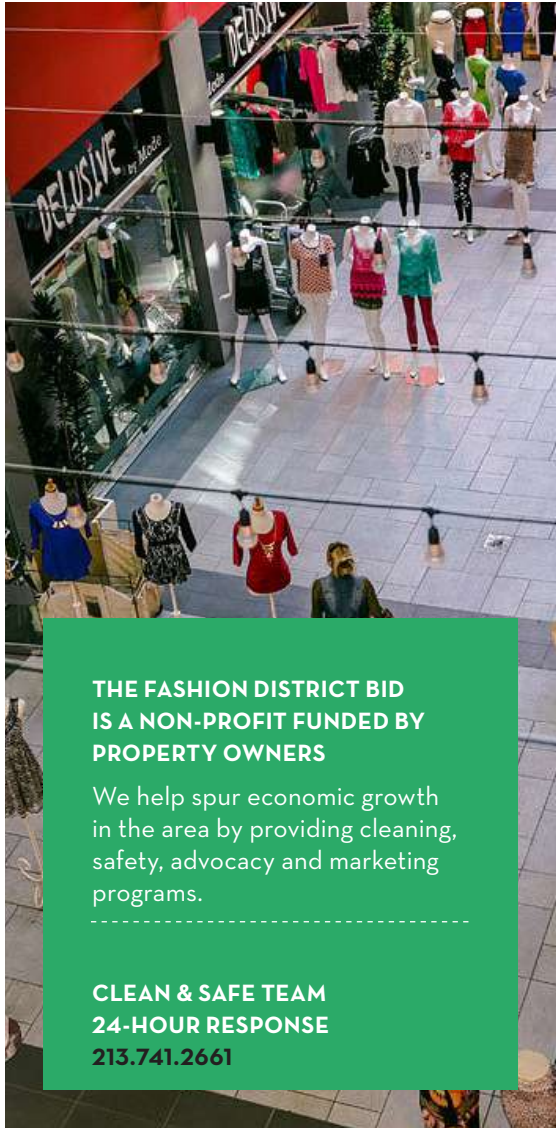
**100** BLOCKS OF CREATIVITY,  
COMMUNITY & COLOR*\*Numbers current as of August 2018***MORE THAN  
4,000**INDEPENDENTLY OWNED AND OPERATED  
RETAIL AND WHOLESALE BUSINESSES**LARGEST  
FLOWER MARKET**  
in the U.S.**LARGEST SELECTION OF  
TEXTILES**  
and notions in the U.S.**2K+ WHOLESALE  
BUSINESSES**

WEST COAST HUB OF THE APPAREL INDUSTRY

**A PLACE TO BE INSPIRED**Shop everything from affordable trends to upscale luxury,  
and pursue your own unique creative projects – clothing design,  
floral design, home design, party planning and more.**A PLACE TO EXPLORE**From restaurants to bars to clubs to indie boutiques, patrons seek the  
next big thing – a sense of discovery with a distinctive cultural vibe.**FAMOUS  
SANTEE ALLEY**

open-air bazaar known for trendy fashions

**2 HISTORIC, FULLY FUNCTIONING  
THEATERS**



**THE FASHION DISTRICT BID IS A NON-PROFIT FUNDED BY PROPERTY OWNERS**

We help spur economic growth in the area by providing cleaning, safety, advocacy and marketing programs.

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**CLEAN & SAFE TEAM**  
**24-HOUR RESPONSE**  
**213.741.2661**



**SAFETY**



24/7 safety patrol



12,981 crime prevention checks per month



Helping the homeless: 564 wellness checks per month



**ADVOCACY**

**THE BID ADVOCATES ON BEHALF OF THE NEIGHBORHOOD FOR KEY PRIORITIES:**

- Enhanced policing
- Resources for homeless issues
- Resources to address illegal dumping
- Sidewalk vendor perimeters
- Public transportation
- Additional housing resources
- Shaping the DTLA community plan

**SOCIAL MEDIA REACH**



**f 53K** @lafashiondist

**t 9.9K** @lafashiondist

**@ 33K** @lafashiondistrict

**472,272**  
 unique website visitors per year

*\*Numbers current as of August 2018*



**23**   
**PROJECTS**  
 -----  
**UNDER CONSTRUCTION  
 OR IN DEVELOPMENT**



**NEW RETAIL BUSINESS**  
 **145+**  
 Opened this year



**STREETCAR**  
 Connecting the Fashion District to  
 South Park, L.A. Live, Civic Center,  
 Grand Park and the Historic Core



**PEDESTRIAN MOBILITY**  
  One of the most  
 walkable areas in  
 Downtown LA

**347K**  
 -----  
**SQ FEET OF NEW  
 CREATIVE OFFICE SPACE**

**A MODERN CITYSCAPE**  
 A walkable neighborhood with  
 preserved architecture

**PAST, PRESENT AND FUTURE**  
 Sense of belonging and neighborhood  
 identity going back a century

**INSPIRED AND EVOLVING**  
 Home to a critical mass of  
 cutting-edge creativity

**AN EMERGING NEIGHBORHOOD**  
 Hot restaurants, hotels, galleries  
 and retail

\*Numbers current as of August 2018



**A CREATIVE HUB THAT'S ALWAYS HAPPENING**

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A safe, walkable fashion hub with easily accessed category districts from women's apparel to kids to men's to textiles, floral and decor.



L.A. COUNTY INDUSTRY GENERATES  
**\$4.4 B** Pay Roll



**5** MARKET WEEKS per year  
1,600 BUYERS ATTEND



**2,000+** WHOLESALE SHOWROOMS



**CENTRALLY LOCATED WITH EASY ACCESS**

A design, warehouse and distribution nexus of the apparel, accessories and fabric industries



**GLOBALLY INFLUENTIAL**

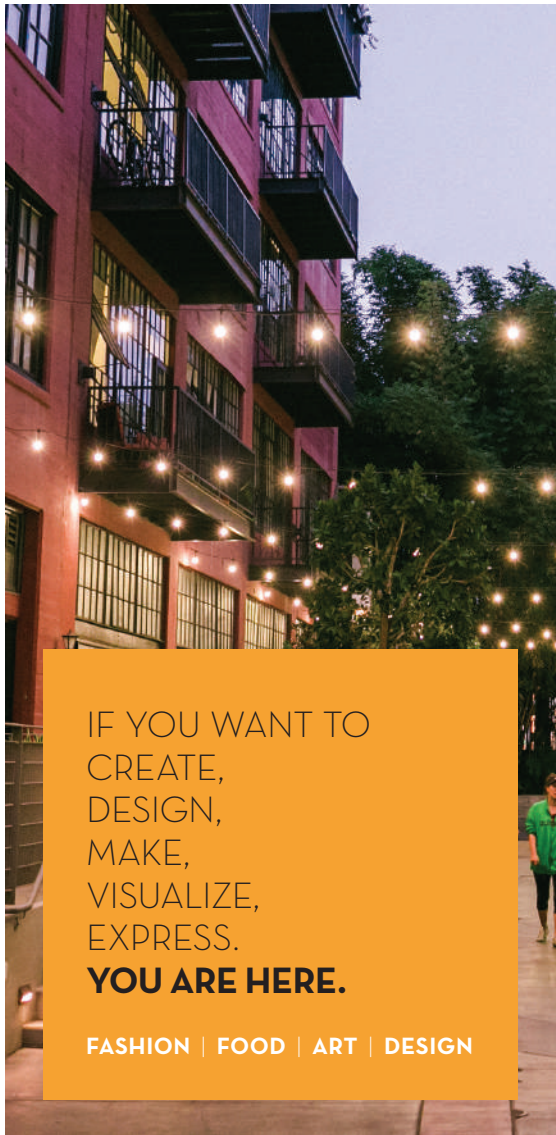
Where the world comes to shop



**ON TREND**

An evolving and trend-setting style epicenter

\*Numbers current as of August 2018



IF YOU WANT TO  
CREATE,  
DESIGN,  
MAKE,  
VISUALIZE,  
EXPRESS.  
**YOU ARE HERE.**

FASHION | FOOD | ART | DESIGN



**56** GALLERIES  
AND ART  
STUDIOS

independent artist and galleries



**8** CO-WORKING &  
SHARED CREATIVE  
SPACES

for creatives and entrepreneurs



**175+** DESIGN  
STUDIOS

architecture, graphic design, fashion

 **STYLEMAKERS TOP CHEFS**

**STEVE SAMSON**  
Rossoblu

**MICHAEL CIMARUSTI**  
Best Girl DTLA

**SAMMY MONSOUR**  
Preux & Proper

**MICHAEL REED**  
Poppy & Rose

 **STYLEMAKERS DESIGNERS**

A.L.C.  
ANINE BING  
CALVIN RUCKER  
GENTLE MONSTER  
HEIDI MERRICK  
MICHAEL COSTELLO  
MICHELLE MASON  
MISA  
P.S. KAUFMAN  
SKINGRAFT  
TARINA TARANTINO

**STYLEMAKERS  
DECOR**

FLOWER MARKETS  
MOSKATEL'S  
MICHAEL LEVINE  
GM FLORAL COMPANY

**STYLEMAKERS  
STREETWEAR**

NICE KICKS  
HOLY GRAIL  
DIMEPIECE LA  
KORAL  
KURVE

**STUDIOS**



**AGBO STUDIOS**  
Russo Brothers: Directors of Marvel movies including  
*Captain America* and *Avengers: Infinity War*

**DRIVE STUDIOS**  
Visual effects and post-production

**IGNITED SPACES**  
Co-working space offering production and post-  
production facilities

\*Numbers current as of August 2018