

## How to Stay Safe and Support LA Fashion District Businesses

The safety of the LA Fashion District's residents, workers, and visitors is of the utmost importance to us here at the LA Fashion District BID. We want you to know that we are monitoring all recommendations and updates from government officials surrounding COVID-19 (novel coronavirus), and we will inform our stakeholders of relevant changes. The first priority for everyone is to take appropriate steps to limit the spread of COVID-19 and ensure our entire community remains healthy.

During this time of adjustments in social events, work schedules, and travel, we encourage you to remember our many small businesses in the LA Fashion District and throughout our downtown community, and to continue supporting them even if you cannot visit them physically.

Currently, many LA Fashion District restaurants, stores, and venues are taking extra steps to ensure their spaces are clean and safe for customers. Follow guidance from public health officials regarding social distancing and proper health etiquette if and when visiting businesses and public spaces.

If you are not able to visit stores and restaurants physically, there are still things you can do to support our small and local businesses:

1. Shop online or via phone. Many of the Fashion District's retailers have online shopping available; our local and independent shops will help you get what you need via phone, Facetime, or other methods, if necessary.
2. Purchase custom or corporate gifts from retailers who can handle orders over the phone or online.
3. If you typically order wholesale products with local retailers later in the year, place your orders now.
4. If you do not need anything specific at the moment but still want to support local, buy gift cards to spend later in our various storefront businesses.



*For more information and updates,  
please visit [fashiondistrict.org/bid-updates](https://fashiondistrict.org/bid-updates)*

5. For restaurants, order takeout or delivery and tip the same amount as you would dining in.
6. You can buy gift cards for many local restaurants, too.
7. Share this post and information widely so others know how to help.

First and foremost, prioritize and take all health and safety precautions for yourself and others in our community. Our community health as a whole depends on working together, and our small businesses are the lifeblood of the LA Fashion District economy. We want to make sure they continue to stay successful while maintaining appropriate public health safety measures.

For questions, please contact [info@fashiondistrict.org](mailto:info@fashiondistrict.org)

*Note: These recommendations originated from [Downtown Raleigh Alliance](#) and are being shared through the [International Downtown Association](#).*



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