

Dear LA Fashion District Stakeholders:

The LA Fashion District BID deeply feels the pain and distress caused by the recent brutal killing of George Floyd in Minneapolis. We grieve for him, his family and the countless others who have unjustly lost their lives due to racism and prejudice in this country. We stand alongside those who lawfully and peacefully protest against racism, hatred and social injustice. Sadly, history has shown that the dehumanization of any group of people always leads to violence and death. George Floyd's death is just the latest example of this phenomenon and we must never become immune to the effects of racist prejudice on our society, especially in the Black community.

As a business district, we are deeply saddened and angry that some people have taken advantage of this moment to loot, deface and destroy businesses in and around our district and around the country. Our neighborhood has suffered tremendously. After more than two months of being shut down due to the coronavirus, we are heartbroken by the senseless devastation businesses have experienced just as stores were finally beginning to reopen. Those who steal and destroy, dishonor the memory of George Floyd and undermine the cause of justice and equality.

The Fashion District is one of the most ethnically diverse districts in the country. The majority of businesses located in the Fashion District are owned by families, immigrants and minorities. Businesses, including some that have been vandalized and looted, have voiced support for the protestors and their fight for justice. The members of our Fashion District business community are resilient and will face the current challenge as they have all others in our 26-year history - head on and with the determination to overcome. The Fashion District BID was created as a direct result of the 1992 riots that rocked Los Angeles and the blight that plagued this city in its aftermath. Our local community was able to organize the first BID in Los Angeles and build something positive and enduring out of turmoil and destruction. We hope to do the same now by helping our community out of this trauma.



*For more information and updates,
please visit fashiondistrict.org*

Throughout this time of protests and rioting and the coronavirus, both our Administrative and Operations teams have remained at the ready, continuing to serve and assist our community while providing the clean and safe services that define us. Our staff members have worked around the clock to continue to provide important updates, information, resources and to advocate for the needs of our community. We couldn't be prouder of our team for their courage, compassion and professionalism during this difficult time.

The Fashion District BID will continue to serve its community, help businesses rebuild and get back on their feet, while staying clean and safe, and always listening to the concerns of our stakeholders. We will work with our community partners to embrace this opportunity to build a more equitable and inclusive city. We applaud the efforts of those seeking positive social change and look forward to better days ahead.

Sincerely,

LA Fashion District BID



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